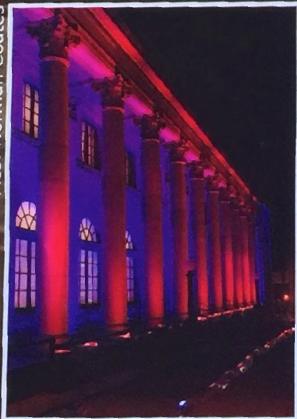


EYE OPENER
WINSTON-SALEM PUBLIC LIGHTING
USA



Pics: Norman Coates



What's this all about?

It's the Winston-Salem Public Light Project designed by Paul Gregory of Focus Lighting, Jonathan Speirs of Speirs and Major Associates and the students of the University of North Carolina School of the Arts (UNCSA). It took place between November 13th - 15th 2008.

What's the idea?

Gregory and Speirs helped the UNCSA students to define colour schemes based on Joseph Mallord William Turner's romantic landscapes, Peter Max's Pop Art Designs, Marc Chagall's surreal paintings and Dan Flavin's Light Art, among many other artists. Gregory also created a scheme based on the style of Wisconsin artist Georgia O'Keefe.

How was it done?

The facade of the Millennium Center was enveloped with a combination of moving and static images, rotating in sync with the coloured lighting of the columns and central area of the facade. To actualise this plan, 188 Color Kinetics ColorBlast TR LED fixtures and several projectors were programmed to cast a different composition of coloured light onto the building changing approximately every five minutes. The effect of the changing image of the facade was like taking a tour through an art museum.

www.focuslighting.com

www.samassociates.com

